New and Improved Crizal® Alizé® lenses
Even easier to clean and stay that way longer

- Cleanability — unmatched by the competition
- Smoother — so fingerprints, dirt and smudges easily wipe away
- Stronger — so the surface remains clean, even after 20,000 cleanings

For the ultimate in scratch, smudge, dust, glare and water resistance, ask for Crizal Avancé™ lenses with Scotchgard™ Protector.

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For more information contact Luzerne Optical Laboratories LTD at 800-233-9637 or on the web at www.LuzerneOptical.com
Introducing **New and Improved Crizal® Alizé® lenses**

Crizal Alizé lenses set the standard for cleanability in No-Glare lenses. Now we’re resetting the standard with a lens that is unmatched by the competition in its cleanability.

85% of No-Glare wearers want a smudge-resistant lens, so New and Improved Crizal Alizé lenses are even easier to clean and stay that way longer than any other lens. That’s because Crizal Alizé lenses are stronger and smoother than ever before, which helps prevent even the toughest smudges from sticking, so your patients can enjoy incredibly clear vision every day.

**WE GIVE SMUDGES THE SLIP**

With a contact angle of 116°, New and Improved Crizal Alizé lenses feature an enhanced top coat that the competition just can’t beat.

Our proprietary High Surface Density™ (HSD) process densely packs the top coat molecules together. This makes the lens surface so slippery, nothing can stick to it—not fingerprints, dirt or even smudges.

More than ever, Essilor’s exclusive Pad Control System™ ensures the ultimate edging precision.

**INCREASING CLEAR VISION EVERY DAY**

New and Improved Crizal Alizé lenses deliver the lasting clear vision your patients deserve. They are easy-to-clean and virtually glare-free with durability that can easily withstand life’s daily wear.

For patients seeking a premium No-Glare lens with unmatched smudge-resistance, choose New and Improved Crizal Alizé lenses.

**They’re even easier to clean and stay that way longer**

The effectiveness lasts over the life of the lens.

The Effectiveness of the Hydrophobic Top Coat Over Time Test measures the level of cleanability after continued use. With New and Improved Crizal® Alizé® lenses, over 98% of the top coat’s performance remains, even after 20,000 cleanings!

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