Crizal Avancé™ lenses with Scotchgard™ Protector eliminate the enemies of clear vision to give your patients the best lenses on the market today.

- No scratches means more durable lenses and no visual distractions
- No smudges and dust means less time cleaning your lenses
- No glare means less eyestrain and greater cosmetic appeal

Crizal Avancé lenses with Scotchgard Protector let your patients live life in the clear.

REFERENCES
1. Independent Laboratory Test.
2. The Essilor lenses were tested against the premium lens offerings from major competitors like Hoya, Zeiss, and Sola.
3. Results of 2005 worldwide independent research conducted in 8 countries among 1,704 eyeglass wearers.
4. Source: Sensory tests among 160 eyeglass wearers.

For more information contact Luzerne Optical Laboratories LTD at 800-233-9637 or on the web at www.LuzerneOptical.com
Without question, the most significant breakthrough in scratch resistance ever.

There’s a lot more to clear vision than eliminating glare.

88% of No-Glare wearers say that scratch resistance is important to them. That’s why Crizal Avancé lenses with Scotchgard Protector are the most scratch-resistant lenses ever made. More scratch resistant, in fact, than any other competitive lens on the market today!

And because patients want a lens that does even more, Crizal Avancé lenses with Scotchgard Protector eliminate smudges and are dust-resistant as well. Simply stated, no other competitive lens on the market eliminates the enemies of clear vision as well as Crizal Avancé with Scotchgard Protector.

No one’s better at fighting the enemies of clear vision.

And finally, no one’s better at taking the scare out of reflections and glare.

Crisal Avancé lenses with Scotchgard Protector not only eliminate nighttime glare from headlights, taillights and street lights for safer driving, they also eliminate reflections from computers and overhead lights that cause eyestrain and fatigue.

The HSD Process increases the density of the top coat molecules providing for a stronger and more uniform surface so nothing can stick to the surface of the lens. An independent study of eyeglass wearers confirmed Crizal Avancé lenses with Scotchgard Protector remain cleaner longer and are easiest to clean when smudged with fingerprints, dust and dirt.

85% of No-Glare wearers want a smudge-resistant lens

78% of No-Glare wearers want a dust-repellent lens

but only 2% of consumers know that No-Glare lenses are smudge resistant and easier to clean.

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Crizal Avancé lenses with Scotchgard Protector

Competitor A

Competitor B

Competitor C

Better Scratch Resistance (Glass Class)

• Crizal Avancé lenses with Scotchgard Protector

• Competitor A

Good Scratch Resistance

• Competitor B

• Competitor C

Basic Scratch Resistance

Haze Value after Bayer Test (Haze impacts visibility through lens)

Bayer Score

4.75

4.54

Worse

Better

3.80 is the minimum acceptable score; 5.0 is the maximum score

RLS Score

4.60

4.01

Cleanings

Effectiveness of Hydrophobic Top Coat Over Time

This measures the level of cleanability over time. With Crizal Avancé lenses with Scotchgard Protector, virtually all of the top coat remains even after 20,000 cleanings!

98.2%

63.3%

59.7%

48.1%

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