

## FOR IMMEDIATE RELEASE

Neil Dougherty, GM/Owner  
Luzerne Optical Laboratories, Ltd.  
180 N. Wilkes-Barre Boulevard  
Wilkes-Barre, PA 18702-5341

Website: [www.LuzerneOptical.com](http://www.LuzerneOptical.com)  
Email: [vision@luzerneoptical.com](mailto:vision@luzerneoptical.com)  
Toll Free: (800) 233-9637



**Luzerne Optical Releases**

**First Premium Glass**

**Free-Form Lenses in the USA**

WILKES-BARRE, PA, September 30, 2013

Luzerne Optical Laboratories, Ltd., the largest single location, family-owned and operated independent wholesale optical laboratory in the United States, is proud to announce the release of its CrownView™ lenses, the first premium glass progressive and single vision free-form lenses in the United States.

CrownView has a soft progressive design with smooth power changes for effortless adaptation and increased patient comfort. CrownView progressive lenses offer the lowest minimum fitting height in glass progressive lenses and can accommodate smaller frames to decrease weight. They offer larger diameter progressive lens blanks for greater cut-out availability. CrownView is also available in an aspheric/atoric single vision design.

CrownView lenses feature the largest selection of glass materials and colors available for progressive lenses in the marketplace. Clear/White: 1.523 Crown, 1.70 and 1.60. Photochromic: Photogray Extra, Photobrown Extra, Photogray Thin & Dark™, Autumn Gold™. Fixed Tints: G-15, Grey 3, Grey 1 & 2, Green 2 & 3, Rose 1 & 2, and Canary Yellow. Polarized: Autumn Gold, Grey C & Brown C. Occupational: Ace® Amethyst Contrast Enhancement filter glass for sodium flare protection. These lenses are also available with Luzerne Optical's in-house AR & mirror treatments: Zeiss® Super ET® & Zeiss Gold ET®, Zeiss Cool Blue, Cool Silver & Cool Gold Mirrors. Lenses are available Uncut or Edged & Mounted. A Lab to Lab program is available and inquiries are welcome at [vision@luzerneoptical.com](mailto:vision@luzerneoptical.com).

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