



In golf, the most important equipment is between your ears

DEFINITY FAIRWAY™ Transitions® SOLFX™ lenses can help golfers see better and play smarter:

- Read greens better in any sun condition
- See the ball more clearly in all zones of vision
- Optimize performance and improve course management



Recommend DEFINITY FAIRWAY Transitions SOLFX lenses to any presbyopic golfer looking to smarten their game and conquer the course.



Reference: 1. Nason R.J. DEFINITY® Progressive Lenses with GROUND VIEW ADVANTAGE™ preferred by presbyopic golfers in head-to-head clinical comparison. *Progressive Lens Update*. 2008;1(3):1-4.



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INTRODUCING YOUR NEWEST GOLF PAL Part of the DEFINITY® Lens Line

Clinically proven choice of golfers
7:1



For more information contact: Luzerne Optical Laboratories Ltd at 800-233-9637 or on the web at www.LuzerneOptical.com.

Introducing **DEFINITY FAIRWAY™ Transitions® SOLFX™** lenses An ingenious new way to play

Meet the smartest PAL a golfer could have: **DEFINITY FAIRWAY™ Transitions® SOLFX™** lenses. The **DEFINITY®** progressive lenses you've recommended for years are now also designed specifically for presbyopic golfers, with unique features to improve visual performance in every aspect of the game.

Smart sunwear for golfers

DEFINITY FAIRWAY Transitions SOLFX lenses offer these and other benefits to golfers:

Innovation

- The **DEFINITY® GROUND VIEW ADVANTAGE™** allows golfers to follow the ball more clearly, from tee to green
- Least amount of peripheral distortion and improved depth perception* to help golfers read greens
- Wider fields of vision* across all visual zones for better course management

Optimization

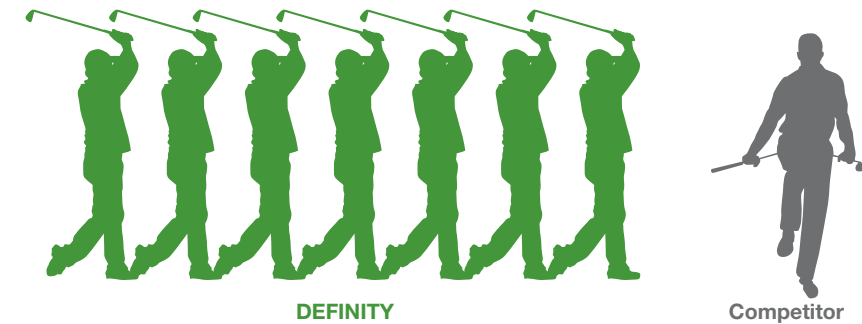
- **Transitions® SOLFX™** lenses automatically adjust to all outdoor sun conditions
- Exclusive amber tint improves contrast to sharpen colors and contours on the course
- **Crizal Sun Mirrors™** with **Scotchgard™ Protector** provides the ultimate in clarity, comfort, scratch resistance and cleanability

Protection

- Block 100% of UVA and UVB rays



DEFINITY lenses: clinically proven as the PAL of choice for golfers¹



- In a double-blind, head-to-head clinical study of 28 presbyopic golfers, **DEFINITY lenses were chosen 7:1** over a competitive PAL for superiority in overall course play ($P < .05$)¹

DEFINITY FAIRWAY Transitions SOLFX lenses are available in Airwear® material

POWER RANGE	
Sphere	+4.00 to -7.00 Max combined Sph & cyl -7.00
Cylinder	Up to -4.00
Add	+1.00 to +3.00
Prism	Up to 6.00 D Max 3.00 per eye
LENS COATING COMES SYSTEMATIC WITH	
Crizal Sun Mirrors with Scotchgard Protector (Silver Only)	

DEFINITY minimum fitting height—18 mm.
DEFINITY SHORT™ minimum fitting height—15 mm.



*Compared with other conventional progressive addition lenses (PALs).

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