



## NEW DUAL ADD® 2.0 Technology... widens your world

An active lifestyle demands DEFINITY® lenses

The reasons are clear:

**Wider fields of vision across all 3 zones (near, intermediate, and distance)**

Makes using a computer, driving, or any other daily activity easier and more natural

**Lessens the amount of peripheral distortion**

DEFINITY lenses have less distortion than any other progressive lens, allowing you to see more and live life the way you want

**Provides smoother transition across all distances**

Makes wearing DEFINITY lenses easy and comfortable the moment you put them on

**Better ground-level vision**

Enhances everyday activities like going up and down stairs or demanding activities like hiking, biking, golf, tennis and more.

**So, ask for DEFINITY lenses today. Because an active lifestyle demands DEFINITY lenses.**

**DEFINITY®**  
with **DUAL ADD® 2.0**



## NEW DUAL ADD® 2.0 Technology



# An Even Wider Open World

**DEFINITY®**  
with **DUAL ADD® 2.0**

For more information contact:  
Luzerne Optical Laboratories Ltd at 800-233-9637  
or on the web at [www.LuzerneOptical.com](http://www.LuzerneOptical.com).

## WOW your patients



Other progressive lenses

## DEFINITY® lenses provide wider

## with even wider benefits



DEFINITY lenses

## fields of vision across all 3 zones (near, intermediate, and distance)

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# SEE MORE WITH DEFINITY®

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Live life on your terms with DEFINITY® lenses. Whether you golf, hike, play tennis, or just enjoy taking a stroll during your lunch break, DEFINITY lenses are the ideal progressive lens for you. DEFINITY lenses use patented DUAL ADD® 2.0 Technology to create a progressive lens with wider fields of vision across all three viewing zones—near, intermediate, and distance. That means you can see through more of the lens. DEFINITY lenses are a progressive lens whose near, intermediate, distance, and unique GROUND VIEW zones more closely mimic your natural vision. DEFINITY lenses work for those with an active life—those less inhibited by the visual limitations of other progressive lenses. The DEFINITY lenses difference: DEFINITY lenses use both sides of the lens to create a



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progressive lens that is as close to a regular, single-vision lens as you can get. This means that you will have less distortion throughout your lenses, giving you wider fields of vision in near, intermediate, and distance zones. Helps with computer use, looking at your dashboard while driving, or seeing things between 18 inches to 6 feet away. DEFINITY lenses allow your eyes to move naturally, as opposed to other progressive lenses, which cause people to move their head to see side to side or what is at their feet. Smoother transitions: With DEFINITY lenses, you will be able to transition between zones more naturally. That makes wearing DEFINITY lenses easy and comfortable from the moment you put them on.

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The GROUND VIEW ADVANTAGE™: An additional zone of vision at the bottom and sides of your lenses, unique to DEFINITY lenses, allows you to see better when looking down at the ground. Many people who try progressive lenses complain that they have trouble seeing stairs, curbs, and just about anything at their feet. With DEFINITY lenses, you will see all that and more. DEFINITY lenses make life's activities easier. Everyday activities: stairs, curbs, computer use, and driving. Demanding activities: golfing, biking, hiking, and tennis. Presbyopia and progressive lenses: progressive lenses are for people with presbyopia. Presbyopia affects just about everyone sooner or later, but most often occurs when people are in

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begins to blur. You will notice that you start pushing menus farther away to be able to read them. Years ago, people only had 2 options—purchase bifocals or reading glasses. Then came progressive lenses, which have a lot of distortion because of their design. But now there are DEFINITY lenses: The least amount of distortion of any progressive lens. DEFINITY lenses let you keep the same active lifestyle you had before and provide an additional zone that allows you to see the ground during everyday and more demanding activities. Ask for DEFINITY progressive lenses today.

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**FOCUS HERE**

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but most often occurs when people are in their forties. It is when your near vision begins to blur. You will notice that you start pushing menus farther away to be able to read them. Years ago, people only had two options—purchase bifocals or reading glasses. Then came progressive lenses, which have a lot of distortion because of their design. But now there are DEFINITY lenses: The least amount of distortion of any progressive lens. DEFINITY lenses let you keep the same active lifestyle you had before and provide an additional zone that allows you to see the ground during everyday and more demanding activities. Ask for DEFINITY progressive lenses today.

**DEFINITY® lenses with DUAL ADD® 2.0 Technology** provide wider fields of vision across all 3 viewing zones (near, intermediate, distance)...making it easier to use a computer, drive, or do any other everyday activity.

**DEFINITY®**  
with **DUAL ADD® 2.0**