

Introducing . . .

Polar365™



Glare Protection and Color Contrast Enhancement Year Round

Should you drive without fastening your seatbelt?

Should you ride a motorcycle without a helmet?

Would you allow a small child to ride in your vehicle without a special car seat?

Most of us wouldn't think of doing these things. We need to think of our sunwear in the same terms. Blinding glare can result in catastrophic damage to ourselves or someone else. Luzerne Optical is pleased to offer you the new standard in polarized lenses, Polar365™. Polar365™ isn't just a lens for the beach. It's a lens that provides color enhancement and blocks blinding glare all year round in various conditions.

Shouldn't we do all we can to try and eliminate this blinding glare?



Why choose polarized lenses for sunwear and glare protection and specifically **Polar365™** over the rest?

- **Color contrast enhancement** • **100% UVA and UVB protection**
- **Tinted lenses reduce brightness but Polar365™ polarized lenses block out dangerous blinding reflected glare**
 - **Color stability** • **Heat stability**
- **Utilizes a superior polarized film for color and clarity – no more worries about delamination**
 - **Use for driving, walking/jogging, water activities, playing sports, all outdoor activities**
 - **Second pair sales for increased profits**

Polar365™ available in:

- **Single Vision CR-39 (Grey C, Brown C, G15, Grey A)**
- **Single Vision Polycarbonate (Grey C, Brown C, G15, Copper-fire)**
- **Single Vision 1.67 Hi-Index (Grey C, Brown C)**
- **ST 28 Bifocal CR-39 (Grey C, Brown C)**
- **ST35 Bifocal CR-39 (Grey C)**
- **7x28 Trifocal CR-39 (Grey C, Brown C)**

Note: Colors listed above represent over 90% of your polarized usage. In addition, we carry all of the other major brands and special colors.

The Polar365™ Guarantee

***** Lifetime Scratch Warranty (must be same Rx) *****

***** 90-Day Satisfaction Warranty *****

(Yes, even on SV, ST28, ST35 and 7x28 Trifocal – now no excuse not to try and sell second pairs.)

In addition, our special Polar365 Guarantee applies to all polarized Varilux, SightStar, Image, Autograph & Autograph II progressives lenses.



Luzerne Optical Laboratories, Ltd.

"With an Eye on Service and Quality!"

800-233-9637

\$5.00 off any pair of Polar365™ polarized lenses purchased from Luzerne Optical

Effective: February 1, 2010 • Expires: March 31, 2010

Photocopy as need. \$5.00 credit will be applied to invoice or credited to account. Coupons must be submitted by April 15, 2010.