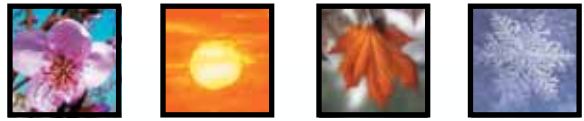


Introducing . . .

Polar365TM

Glare Protection and Color Contrast Enhancement Year Round



Should you drive without fastening your seatbelt?

Should you ride a motorcycle without a helmet?

Would you allow a small child to ride in your vehicle without a special car seat?

Most of us wouldn't think of doing these things. We need to think of our sunwear in the same terms. Blinding glare can result in catastrophic damage to ourselves or someone else. Luzerne Optical is pleased to offer you the new standard in polarized lenses, Polar365TM. Polar365TM isn't just a lens for the beach. It's a lens that provides color enhancement and blocks blinding glare all year round in various conditions.

Shouldn't we do all we can to try and eliminate this blinding glare?



Why choose polarized lenses for sunwear and glare protection and specifically **Polar365TM** over the rest?

- Color contrast enhancement • 100% UVA and UVB protection
- Tinted lenses reduce brightness but Polar365TM polarized lenses block out dangerous blinding reflected glare
 - Color stability • Heat stability
- Utilizes a superior polarized film for color and clarity – no more worries about delamination
 - Use for driving, walking/jogging, water activities, playing sports, all outdoor activities
 - Second pair sales for increased profits

Polar365TM available in:

- Single Vision CR-39 (Grey C, Brown C, G15, Grey A)
- Single Vision Polycarbonate (Grey C, Brown C, G15, Copper-fire)
- Single Vision 1.67 Hi-Index (Grey C, Brown C)
- ST 28 Bifocal CR-39 (Grey C, Brown C)
- ST35 Bifocal CR-39 (Grey C)
- 7x28 Trifocal CR-39 (Grey C, Brown C)

Note: Colors listed above represent over 90% of your polarized usage. In addition, we carry all of the other major brands and special colors.



Luzerne Optical Laboratories, Ltd.

"With an Eye on Service and Quality!"

www.LuzerneOptical.com

800-233-9637

The Polar365TM Guarantee

*** Lifetime Scratch Warranty (must be same Rx) ***

PLUS 90-Day Satisfaction Warranty for any reason

(Yes, even on SV, ST28, ST35 and 7x28 Trifocal

– now no excuse not to try and sell second pairs.)

In addition, our special Polar365 Guarantee applies to all polarized Varilux, SightStar, Image, Autograph & Autograph II progressives lenses. Please specify Polar365 when ordering.

\$5.00 off any pair

of Polar365TM polarized lenses purchased from Luzerne Optical

Effective: April 1, 2011 • Expires: April 30, 2011

Photocopy as needed. \$5.00 credit will be applied to invoice or credited to account. Coupons must be submitted by May 15, 2011. Credits: C047 Data Entry: 047