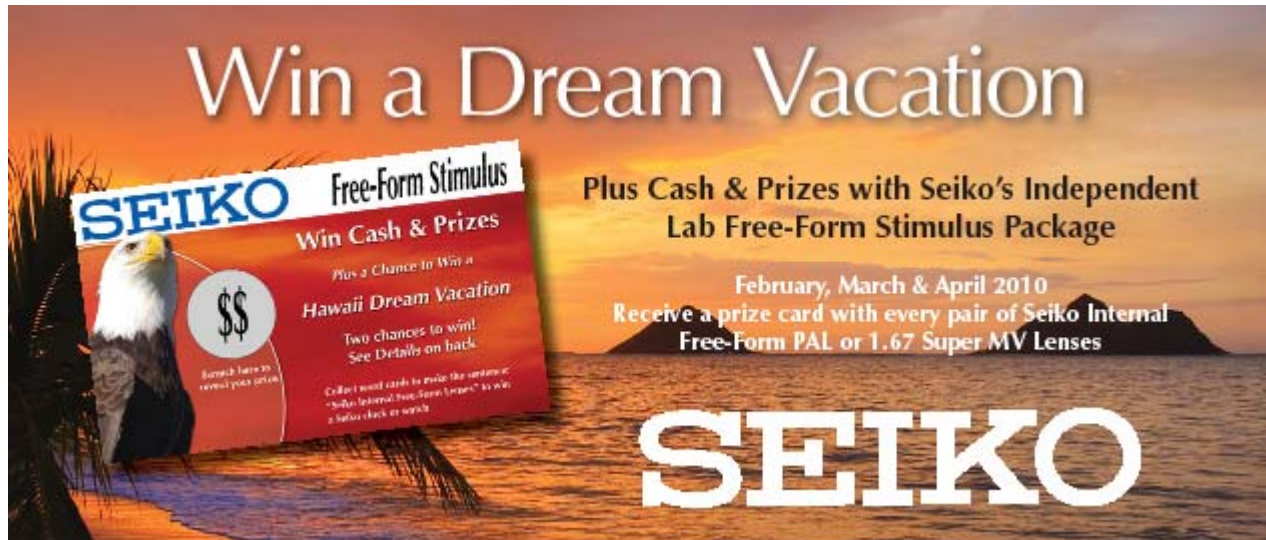




The SEIKO Free-Form Stimulus Program



February, March & April 2010 - Receive a free scratch-off card with every pair of Seiko Internal Free-Form lenses (Succeed, Succeed Ws, Supercede & Supercede Ws) or New Seiko Super MV 1.67 Double Aspheric Free-Form Single-Vision lenses that you purchase from Luzerne Optical.

So Many Different Ways to Win!

- **Lens totals will be tabulated at the end of the promotion and game cards will be distributed at the beginning of the following month.**
- Scratch the circle to reveal your cash prize or a word.
- Collect word cards to make the sentence "Seiko Internal Free-Form Lenses" and you win a Seiko Clock or watch!
- Send in ALL your cards to enter our Grand Prize Drawings!

After scratching off your cards, mail them postmarked no later than May 31, 2010 to: **Seiko Optical Products, Inc., Dept. TS, 575 Corporate Dr., Mahwah, NJ 07430**

First Prize: Dream Vacation to Hawaii worth up to \$5,000!

Second Prize: 50" Flat Screen High-Def Television!

Third Prize: \$500 American Express Gift Card!

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