

Introducing VARILUX Ellipse 360^o™

**Contact: Luzerne Optical Laboratories LTD
at 800-233-9637 or www.LuzerneOptical.com**





Full-scale vision
for small-frame
wearers

The new **VARILUX Ellipse 360[°]**™

Optimal performance for
fashionable frames

As more of your patients seek out fashionable small frames, why not fit them with the one lens that will not only help them look good, but also see as well as they can?

The new **VARILUX Ellipse 360[°]**.

Further enhancing the ground-breaking **VARILUX[®] Ellipse[®]** lens design, **VARILUX Ellipse 360[°]** lenses deliver the most advanced progressive vision available in a short-corridor lens today.

VARILUX® Ellipse®

Uncompromised vision at all distances

VARILUX Ellipse lenses revolutionized short-corridor lens design by providing maximum visual space for more natural vision. Designed specifically for small frames, **VARILUX Ellipse** lenses adapt to a small-frame wearer's natural visual behavior.

This innovative lens offers:

- Full-scale distance vision with a 140° distance corridor, the widest compared to any competitive short-corridor design
- Easy eye movement to reach near vision quickly —reaching 85% of total ADD power at 9.5 mm
- More comfortable progressive vision in a small frame

Works better with shorter fitting heights

Truly a short-corridor lens, **VARILUX Ellipse** lenses are scientifically proven to work better in the range in which most small frames are sold, 14-16 mm.

Received the prestigious
Award of Excellence for design
from the Optical Laboratories
Association



VARILUX Ellipse 360™

Optimized for individual prescriptions

The new **VARILUX Ellipse 360°** lens offers an even greater level of performance. Utilizing a patented process called Point-by-Point Prescription Mapping™, a unique back-side design is created for each prescription of every **VARILUX Ellipse 360°** lens. Applied with patented 360° Digital Surfacing™, this design perfectly aligns the patient's prescription with the front-side **VARILUX Ellipse** design to optimize the lens to each individual prescription.

The new **VARILUX Ellipse 360°**:

- Provides even wider fields of vision with less distortion
- Makes the innovative **VARILUX Ellipse** design even more effective for complex prescriptions
- Offers the ultimate in front-back digital precision for short-corridor lenses

VARILUX Ellipse 360° is systematically available with your **Crizal®** technology of choice. **Crizal** products provide superior protection from scratches, smudges, dust, and reflections.

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Increase wearer satisfaction without sacrificing style

The **VARILUX® Ellipse®** design creates a wider viewing area for comfortable, natural vision, so it's easier than ever to fit presbyopes right the very first time, even with small frames.

VARILUX Ellipse

is ideal for small-frame wearers who:

- Want comfortable progressive lenses
- Seek maximum fields of vision

The new VARILUX Ellipse 360^o™

is ideal for small-frame wearers who:

- Want an advanced short-corridor progressive lens
- Have a complex prescription
- Have not adapted to other short-corridor progressives due to design limitations



VARILUX® Ellipse® and the new VARILUX Ellipse 360°™: Exceptional vision for smaller frames

Superior short-corridor design

VARILUX Ellipse

is designed specifically for small frames. It offers:

- Wider distance vision
- Near vision zone that's found quickly and easily
- Easier fitting
- Recommended fitting height of 14-16 mm

Optimized for individual prescriptions

The new VARILUX Ellipse 360°

optimizes vision further with patented 360° Digital Surfacing™ that delivers:

- Even wider fields of vision with less distortion
- Recommended fitting height of 14-16 mm
- Minimum fitting height of 13 mm

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