Luzerne Optical is very excited to announce the release of the VisionFit Dispensing System™ (VFDS) Application for the Apple iPad Air, iPad Air 2 or iPad Mini. The VisionFit Dispensing System app aids in eyewear selection, lens education and multifocal measurements. It features fully interactive Augmented Reality for consumer-oriented sales consultations. The VisionFit Dispensing System™ takes pictures and five second video of patients to help them select their frame. They can see themselves wearing up to four frames on the screen and compare them. Pictures and videos can be e-mailed to the patient or be used to update their Facebook page.

The Luzerne Optical VisionFit Dispensing System™ application will also educate the patient about:

- Refractive Vision Disorders
- Anti-Reflective Lenses
- Anti-Fog Coatings
- Polarized Lenses
- Edge and Center Thickness Calculations
- Photochromic Lenses
- Digital / Freeform Lenses
- Multifocal Lens Comparison
- Progressive Lens Tutorial
- Other Products

Using the Smart Centration technology, the VFDS will accurately measure the parameters necessary to fit today’s advanced lens designs including:

- Fitting Height
- Near and Far PD
- Frame Box Measurements
- Position of Wear (POW) Measurements

The system comes with a special cover and camera lighting attachment for your iPad and a frame reference device (FRED). PLEASE NOTE that this system requires the iPad Air, iPad Air 2 or the iPad Mini. The measurement feature of the app WILL NOT work with earlier versions of the iPad.

For more information on the VisionFit Dispensing System™ contact your Luzerne Optical Sales Representative 800-233-9637

www.LuzerneOptical.com

VisionFit Dispensing System is a Trademark of Luzerne Optical Laboratories, Ltd. All rights reserved. All other trademarks and names are the rightful property of their respective owners.
VisionFit Dispensing System™ (VFDS) Pricing

Pricing includes the iPad Air VisionFit cover or iPad Mini VisionFit cover, camera attachment, and frame reference device (FRED). Please also note that all future updates to the Luzerne Optical VisionFit Dispensing System App will be available on iTunes at no charge for the life of the system. This pricing DOES NOT include the iPad Air, iPad Air 2 or iPad Mini.

**IMPORTANT: Your iPad Air, iPad Air 2 or iPad Mini must be Wi-Fi Enabled.**

### Luzerne Optical Special Pricing

|$1,600.00

$99.99 of this amount is paid directly to Apple when downloading the app through your App Store account. Luzerne Optical bills your account $1,500.00. This is $600.00 below the suggested retail pricing of $2,200.00.

### Luzerne Optical Rebate

- $1,600.00

Luzerne Optical will rebate back to your office $10.00 for every pair of Digital/Freeform progressives that is produced in-house and is paired with a premium anti-reflective coating. The rebate will be processed in the form of an individual invoice credit and will be in effect until the ENTIRE purchase price of $1,600.00 is rebated. Remakes or discounted jobs are not included.

**Digital/Freeform Progressives Included in the Rebate Program:**
This includes Varilux, Hoya, Shamir, Seiko, Kodak Unique HD, Kodak Unique, Kodak Precise PB, Kodak Precise PB Short, Navigator FBS, Navigator Short FBS, Kodak Softwear, SightStar365 and FreeFocus. Products such as the Essilor 1.74 index lenses or any other Digital/Freeform progressives that are not produced in-house are not included in this rebate program. (VSP & VBA orders excluded from rebate.)

**Premium In-House AR Coatings Included in the Rebate Program:**

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<th>Kodak</th>
<th>HOYA</th>
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**TOTAL COST TO YOUR OFFICE $ 0.00**

RETURN POLICY: No trial period or refunds. All sales are final.
New Smart Stand Available for the VisionFit Dispensing System™

**Product:** Smart Stand for the VisionFit Dispensing System

**Top Line:** Next week at International Vision Expo East, Luzerne Optical will be displaying two new iPad Stands, a desktop model and a freestanding model.

**Close Up:** The new “Smart Stand” developed by ABS allows optimum use of the VisionFit Dispensing System App. Slim, space-saving modern design, the 360-degree rotating stand is also height adjustable to elevate the iPad camera to the customer’s eye level to avoid parallax error.

**Vital Stats:** The Smart Stand gives added stability and frees up the dispenser’s hands so they can easily readjust a customer’s frame and posture before taking pictures.

**ORDER NOW THROUGH LUZERNE OPTICAL**

Pricing for both designs through Luzerne Optical is $589.00 plus shipping. All stands will be shipped directly from ABS to your office. Be sure to specify whether your iPad is an iPad Air or iPad Air 2. Not available for iPad Mini.

LUZERNE OPTICAL LABORATORIES, LTD.
1-800-233-9637  www.LuzerneOptical.com