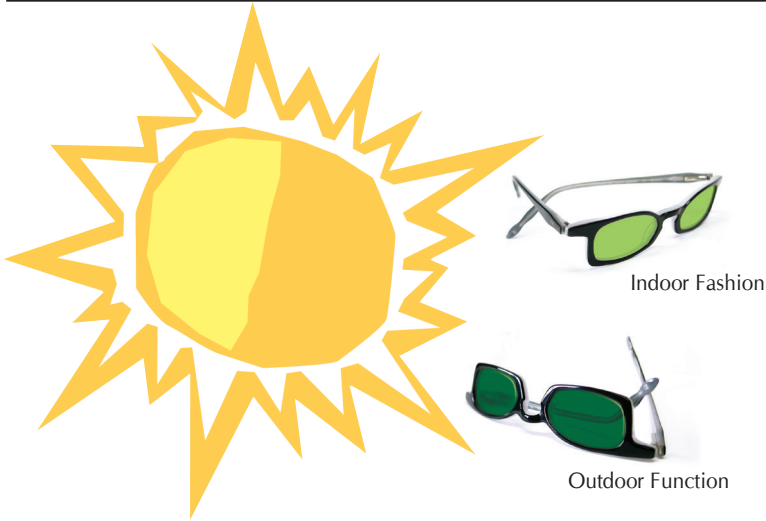


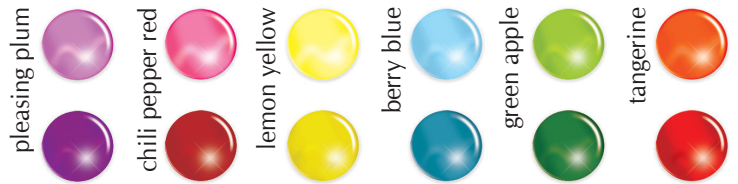
Photo.Fashion®

a little color... a BIG difference



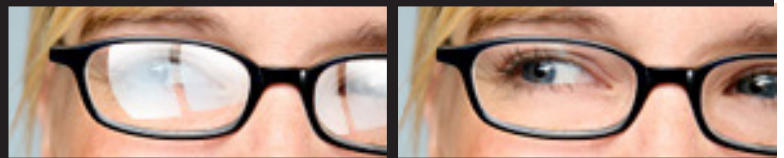
where fashion meets function

Color can make the difference when it comes to changing or defining your look. With Photo.Fashion® Lenses, you can choose the color that enhances your look without sacrificing the benefits that you demand from your eyewear.



Lenses darken in sunlight to provide stylish UVA/UVB protection.

High-Tech Anti-Reflective Coatings



uncoated

coated

Choose an Anti-Reflective Coating to improve transparency and cut down on reflections others see in your glasses. You'll enjoy direct eye contact, unhindered by distracting reflections.

- Fashionable Tint Indoors
- Functional Sun Lens Outdoors
- 6 Stylish Colors
- UV Protection (UVA & UVB)
- Scratch Protection
- Anti-Reflective Coating for Optimum Visual Clarity
- Clean Coat Provides for Clean & Perfectly Clear Lenses

see better look better
feel better

Photo.Fashion®
color lenses

Photo.Fashion color lenses



Photo.Fashion Q & A

Q. Who makes the *Photo.Fashion* lens?

A. Luzerne Optical uses a proprietary process and manufactures them exclusively.

Q. What is the index of refraction of *Photo.Fashion* lenses?

A. 1.50

Q. Do *Photo.Fashion* lenses have scratch and ultraviolet protection?

A. Yes, *Photo.Fashion* lenses have superior scratch resistance and offer 100% UVB and approximately 98% UVA protection.

Q. Are *Photo.Fashion* lenses AR compatible?

A. Every pair of *Photo.Fashion* lenses come with premium AGT Plus AR standard. This is the finishing touch that makes *Photo.Fashion* lenses stand out from the other fashion-color photochromic lenses on the market.

Q. Are *Photo.Fashion* lenses made with “imbibed” or “in-mass” technology?

A. It is a proprietary process similar to “imbibing”, where the lenses go through a series of surface treatments and applications to produce a finished product that is unlike other fashion photochromics on the market.

Q. What is the light transmittance of *Photo.Fashion* lenses? How dark do they get?

A. *Photo.Fashion* lenses can get as dark as 85% depending on color and weather conditions.

Q. What makes *Photo.Fashion* lenses different from other fashion photochromic lenses?

A. *Photo.Fashion* lenses include premium AGT Plus AR and can darken to full sunglass shades outdoors. This makes *Photo.Fashion* lenses the best choice for both fashion and function.



Luzerne Optical Laboratories, Ltd.

“With an Eye on Service and Quality!”

800-233-9637

www.LuzerneOptical.com